



# CONFERENCE ON ATTENTION DEFICIT HYPERACTIVITY DISORDER (ADHD)

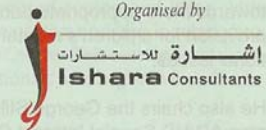
On 26th March 2011 at Taj Palace Hotel, Dubai-UAE



## WHO SHOULD ATTEND

This professional development conference is designed for professionals in the Medical, Allied Health, Education and Human Service fields involved in the assessment, treatment and rehabilitation efforts of and with children and adults with AD/HD. Parents, students and individuals who believe they will benefit from the educational sessions and networking opportunities are also welcome to attend. Specifically, this conference will benefit:

- Pediatricians/internists/ family physicians/psychiatrists and other physicians working with this population
- Psychologists
- Teachers & administrators
- School counselors/nurses/ psychologists/psychometrists and other evaluators
- State department specialists
- School board members
- Behavioral therapists
- Rehabilitation counselors
- Social workers
- Employment specialists working with disabled persons
- Clinical nurses
- Parents
- Students
- Families
- Daycare center staff
- Tutors
- Recreational personnel
- Support groups
- Anyone with an interest in AD/HD



Organised by

إشارة للاستشارات  
**Ishara Consultants**

Tel.: +971 4 2955581 | Fax: +971 4 2948486 | Email: [info@isharaonline.com](mailto:info@isharaonline.com) | [www.isharaonline.com/adhd](http://www.isharaonline.com/adhd)

# Meet your experts



**Dr Geoff Kewley**

MB BS MRCP FRCP FRCPCH FRACP DCH - UK

Dr Geoff Kewley is a Consultant Paediatrician specialising in the management of children, adolescents and adults with neurodevelopmental, behavioural and learning difficulties, especially Attention-Deficit/Hyperactivity Disorder ("AD/HD") and related problems.

In 1993, after 16 years working as a General Paediatrician in Australia and 4 as a UK NHS Consultant, he established the Learning Assessment & Neurocare Centre in Horsham, West Sussex, UK. This was done at the time out of concern at the lack of availability of effective services for AD/HD and related problems. The Centre is registered and accredited with the Care Quality Commission. It receives referrals of people, with often complex neurodevelopmental difficulties, from throughout the UK and from overseas and has come to be highly regarded in the UK as a centre of excellence in this complex field with a well recognised track record of providing effective help and support to individuals with such difficulties. The Centre also has consulting rooms in Harley Street, London. (All administration for both the Horsham, West Sussex (near Gatwick Airport) and London clinics is undertaken at our Horsham address).

Dr Kewley has authored 3 books on ADHD in the UK, two of which are for teachers. He has lectured and written widely, particularly emphasising the reality of the challenges faced by children and families with AD/HD, and in working towards more appropriate public policy delivery and service provision for children's mental health and special educational issues.

He also chairs the George Still Forum, the National Paediatric AD/HD Special Interest Group, at the Royal College of Paediatrics and Child Health.



**Mrs Pauline Latham, UK**

Pauline Latham has been instrumental in the establishment and development of the Learning Assessment & Neurocare Centre, where she has been Centre Manager since its inception in 1993.

Previous roles have included Personal Assistant posts in the medical field as well as a period in a key position in a preparatory school, which has brought her into regular contact with professionals, parents and children. This, and her personal experience of ADHD as a parent, has given her a valuable understanding and insight into the different needs of children and their families, especially sufferers of ADHD, as well as the difficulties facing those involved with them.

Mrs Latham has written several chapters and articles on ADHD for books and professional journals and presents to both professional and non-professional audiences, at conferences, seminars, in-service training days etc.

ADHD  
HYPERACTIVITY DISORDER

## Upcoming Events in 2011

- Early Childhood Educators' Conference - April
- Annual conference on Learning Disabilities: Intervention + ADHD (Arabic) - May
- Effective Parenting Conference (Arabic) - May
- 5th GCC Conference on Learning Disability Conference (LDC) - October
- Early Childhood Educators' Conference (Arabic) - November

Tel.: +971 4 2955581 | Fax: +971 4 2948486 | Email: [info@isharaonline.com](mailto:info@isharaonline.com) | [www.isharaonline.com/adhd](http://www.isharaonline.com/adhd)



# CONFERENCE ON ATTENTION DEFICIT HYPERACTIVITY DISORDER (ADHD)

On 26th March 2011 at Taj Palace Hotel, Dubai-UAE

## CONFERENCE AGENDA

8.00 am : **Registration, Breakfast , Networking**  
9.00 am : **Welcome address : Opening Remarks**

9.15-9:45am : **Overview of ADHD and related conditions - Dr Kewley**

An overview of ADHD (Attention Deficit Hyperactivity Disorder) and related conditions, looking carefully also at the subtle but significant ways in which ADHD can present, issues to do with identifying and assessment, teasing out core ADHD symptoms from its complications and co-existing conditions.

Dr Kewley will also discuss taking a bio-psychosocial approach to ADHD and the evidence for the important role of biological factors increasing a vulnerability to other difficulties and other areas including gifted children with ADHD, the ADD group, atypical presentations and diagnostic difficulties.

9:45-10:45am **Kids, Families and Chaos – the reality and impact of ADHD - Mrs. Pauline Latham**

Mrs. Latham will during the day share with the audience, through her knowledge of the reality of what it means to suffer from and live with ADHD and related conditions, both her personal experience of ADHD as a parent and that of her key role at the Centre over many years - during which she has provided information, help and support to many sufferers and their parents, as well as to the professionals involved with them.

Mrs. Latham will discuss a case study, some common misconceptions about ADHD and offer every day suggestions, ideas and strategies for parents and professionals aimed at facilitating a better understanding of the reality of this distressing and disabling condition, so that the most effective and appropriate support can be offered to help sufferers live a happier and more fulfilling life to their potential.

**Questions and Answers.**

10.45-11.15am : **Coffee Break - Networking**

11.15-12:45 pm : **Dr Kewley**  
- **Diagnosis, Assessment, Co-morbidities, Gifted, Girls and Adults with ADHD**  
- **Management of children with ADHD**

Dr Kewley will then review evidence-based treatments for ADHD, including medications, schooling and neurofeedback, as well as the role of other supports and strategies. He will also discuss changes in service delivery for ADHD in the UK and the increasing recognition of the importance of ADHD in service provision for those with special educational needs and mental health problems, especially now that the National Institute of Clinical Excellence (NICE) report on ADHD is recognised as the benchmark for service delivery.

**Questions and Answers.**

12:45 -1:45pm : **Lunch Networking**

1:45-3.15pm : **Practical suggestions, strategies, ideas and case studies - based on the morning presentations - to help parents, teachers and other professionals to more effectively understand and support children with ADHD under their care.**

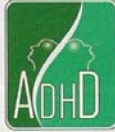
Dr Kewley will present cases. This will be of particular interest to professionals. The cases will be aimed at highlighting areas regarding the diagnosis and management of those with subtle presentations, more complex ADHD and with management difficulties.

Mrs Latham will further discuss strategies and answer questions about issues to do with the reality of coping and living with ADHD both from the parents' perspective and also in relation to school liaison and her role at the Centre. This session is relevant to both parents and those professionals working with individuals with ADHD.

**Questions and Answers.**

3.30 pm : **Conclusion - Distribution of Certificates**

Tel.: +971 4 2955581 | Fax: +971 4 2948486 | Email: [info@isharaonline.com](mailto:info@isharaonline.com) | [www.isharaonline.com/adhd](http://www.isharaonline.com/adhd)



# CONFERENCE ON ATTENTION DEFICIT HYPERACTIVITY DISORDER (ADHD)

On 26th March 2011 at JW Marriott Hotel Dubai-UAE

## Registration Form

Registration fee for each participant Dhs. 800/- ) Group Discounts Available:- 10% If more than 3 people.  
Note: Course Materials, Certificate , Refreshments & Lunches are included.

Registration Information	Personal Details			
		Full Name	Designation	Email
	1st Delegate			
	2nd Delegate			
	3rd Delegate			
	4th Delegate			

\* Please photocopy this form if more than four will attend

Contact Details	Contact Person Name:		Designation:
	Organisation Name:		
	Address		
	PO Box:	Tel:	Fax:
	City:	Country:	
	Authorised signature:	Email:	
TOTAL AED		<input type="text"/>	

### PAYMENT INFORMATION

Please transfer funds directly to:  
ISHARA CONSULTANTS  
BANK : EMIRATES NBD  
Account # : 101 -13139241-01  
Deira Branch, Dubai-UAE  
Swift Code : EBILAEAD

(Please fax us back the copy of transfer advise on  
+971 4 2948486)

Payment Details	Please Note: Payment is required prior to attending this conference.		
	<input type="checkbox"/> Electronic Transfer	<input type="checkbox"/> Cheque / Draft (payable to Ishara Consultants)	<input type="checkbox"/> Credit Card
	<p><small><b>Cancellation Policy:</b> If you are unable to attend this event, you may send a substitute delegate in your place at no additional cost. Please advise us of any substitutions as soon as possible. If this is not suitable 20% service charge will be payable. Alternatively, you may transfer your registration to another event. A 10% service fee may apply. Should you wish to cancel your registration, please notify us in writing as soon as possible and a credit note will be issued valid for use towards any future events. A 10% service fee may apply and does not provide refunds for cancellation.</small></p> <p><b>Please fill and fax the registration form at: +971 4 2948486 or further details call us at +971 4 2955581</b></p>		

Send To	Fax	Mail	Email	Phone
	+971 4 2948486	Ishara Consultants PO Box 1420 Dubai - UAE	registration@isharaonline.com	+971 4 2955581

Tel.: +971 4 2955581 | Fax: +971 4 2948486 | Email: info@isharaonline.com | www.isharaonline.com/adhd